

Doosan Forklift Parts

Doosan Infracore Company Ltd. is an international and intercontinental organization that features Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment. Their United States partner, Doosan Infracore America Corporation, based in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer desires. There are well over 220 Doosan service and sales locations operating in Canada and the United States. Additionally, there are more than 90 independent dealers moving lift truck supplies and materials handling equipment. This system permits Doosan Infracore America to aggressively compete in this competitive market. The forklift product line impressively comprises of 63 distinctive models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various truck versions vary from 3,000 to 33,000 lbs. All vehicles are built in an ISO 9001 certified facility. Doosan Infracore America is the fastest expanding lift truck company in the North American marketplace, due to their consistency in maintaining a high level of consumer service excellence and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. forklift division based in Cleveland has a professional team experienced in Sales, Purchasing, Advertising, Logistical and Technical Support. Korea's initial domestic forklift market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. begun to import assembled forklifts as part of a nationwide equipment expansion venture. Early product sales of this industrialized equipment focused on large business communities, the armed services and on state-run firms. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical education grew to become the new focus for enhancing quality and product development. Domestic forklift business for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980's, Daewoo's superior technological improvements combined with sales success placed them in a position of substantial expansion of their forklift operations. Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to assist them in the very competitive North American materials handling market. This project proved highly profitable for Daewoo and their lift truck sales expanded greatly. In 1984, the company completed development of a new facility to help in manufacturing high end value-added goods for export. In 1993, the company had a international sales network and started exporting models they had developed through in-house technology, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international markets.